

Palmet

Welcoming Plaza

Egypt's Leading Real Estate Developer



Palm Hills Developments commands a geographically diversified & balanced portfolio of projects



In 2005, Palm Hills Developments was listed on the Egyptian Stock exchange and London Stock exchange

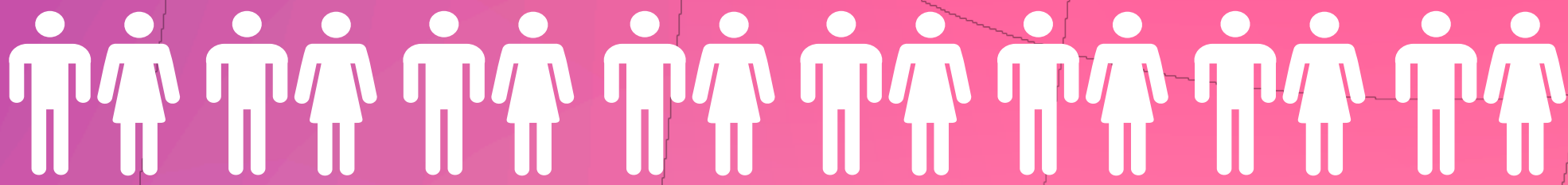
And the Story of PHD began

Founded in
1997
AS ETIHADEYA

A portfolio of
34
Projects

Spreading over
34.6
Million sqm.

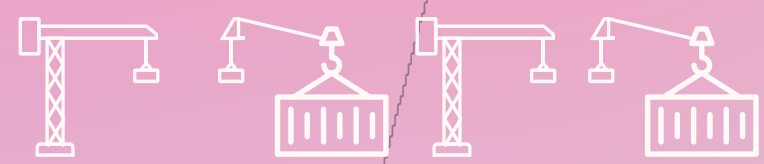
70,000 Growing Families



9 Global Awards

PALM HILLS

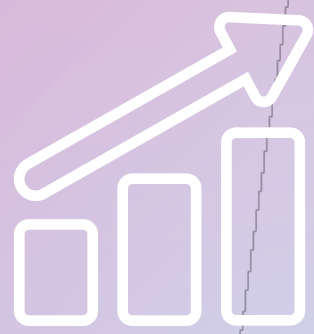
13 Projects Under construction



COMMERCIAL



25 years



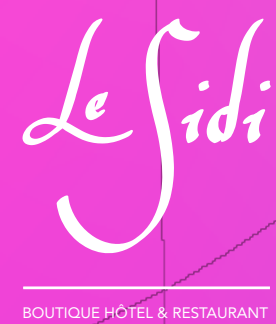
Brand equity,
Track record

Backed by strong
Shareholders

Our commercial profile

Our successful endeavors at our residential projects have given us a stronger understanding of what people need.

With our deep-seated insight, we have delved into the commercial world with full confidence, growing a formidable portfolio of commercial projects, with Palmet being the next exemplification of how we envision progressive spaces under the Palm Hills name.





Downtown of Palm Hills

Palmet

Inspired by the brand DNA of Palm Hills and “metropolitan” spaces, Palmet is the energetic, metropolitan downtown of the West Cairo hill.

The project is a spectrum of experiences that will bring a surge of energy, life, inspiration, and connection on the hill. With commercial, hospitality, retail, entertainment, recreational, wellness, academic, and residential areas, it is a space that encompasses the full spectrum of people’s energy. It is a real-life manifestation of balance, creation, and new unexplored experiences that everyone can tune into.

Designed through an innovative understanding of human needs, architectural integration with nature, and interconnectivity, it is the downtown area West Cairo has always needed.

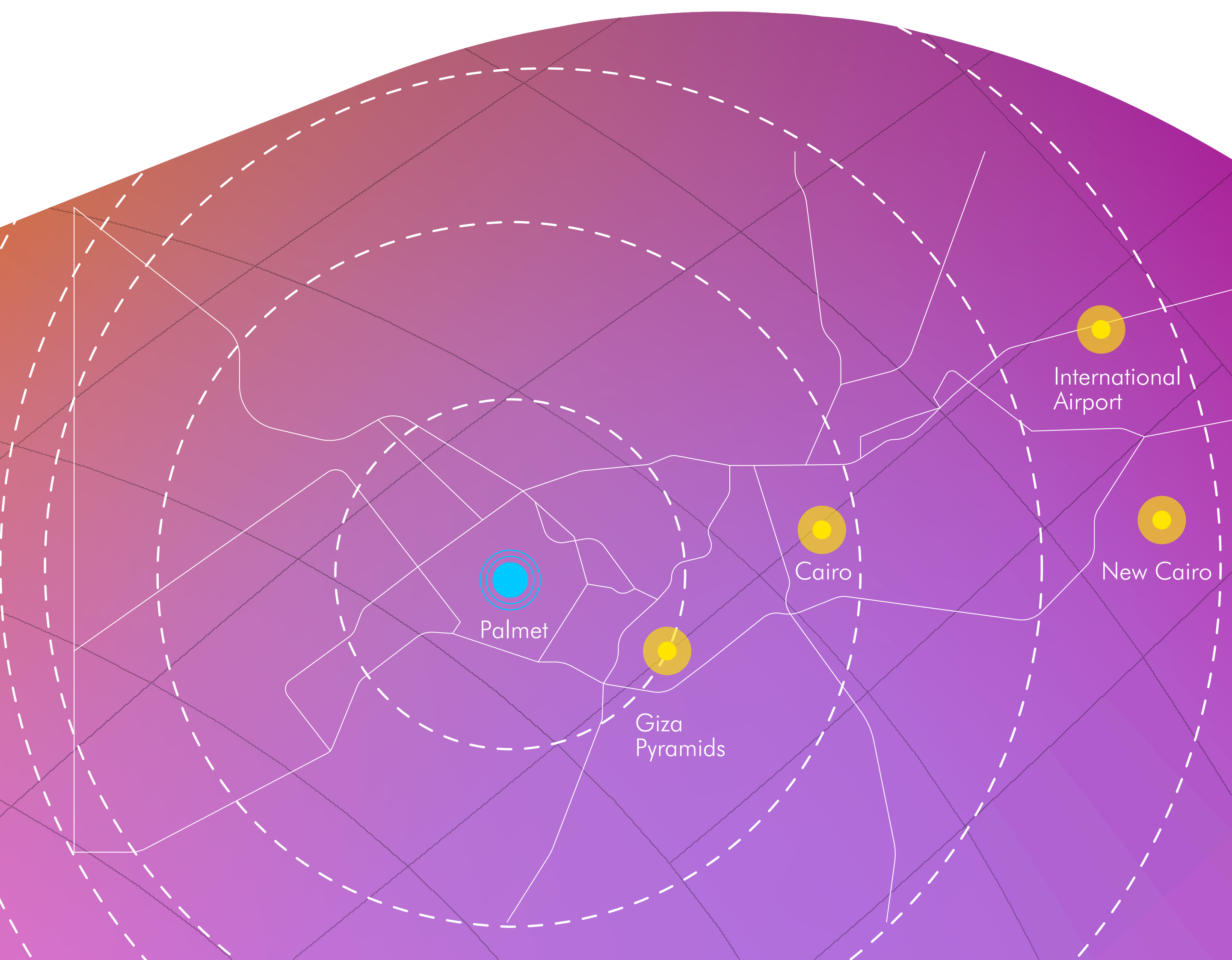
Energize.
Indulge.
Work.
Stay.
Align.

Where
energies
align

Life on the hill, activated

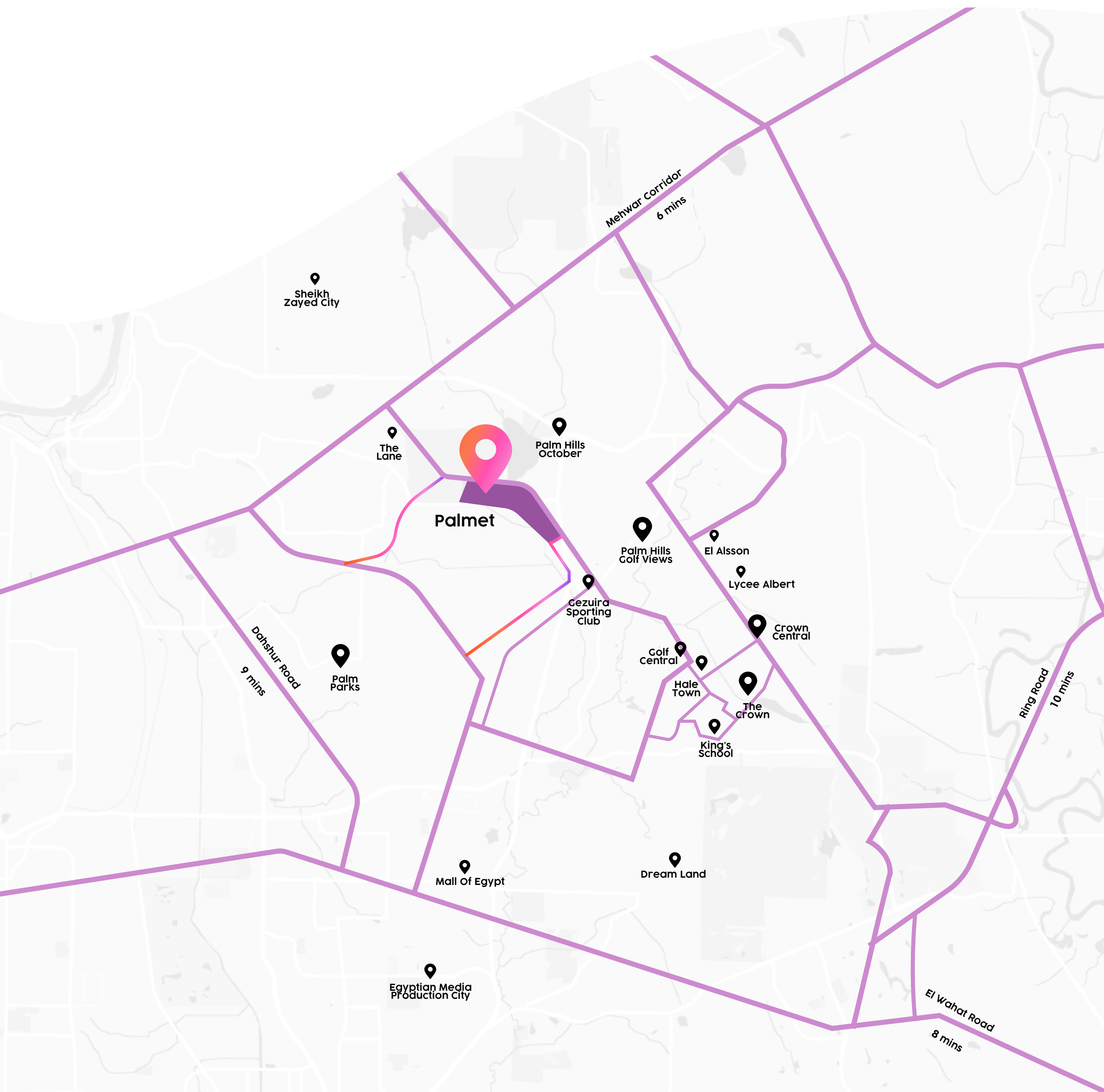
The hill is charged by Palmet.

Like any true downtown, the project is right in the core of the happenings. Only minutes away from our residential spaces and other projects, it is bound to be the main focal point for all residents and visitors as the geographical, cultural, and commercial nucleus of West Cairo.



A downtown on the hill

	Palm Central	2 mins
	St. 88	3 mins
	Palm Hills Club	3 mins
	Smokery	4 mins
	Gezira Sporting Club	5 mins
	Woodville	7 mins
	The Crown	8 mins
	El Alsson School	11 mins
	Lycee Albert School	11 mins



Masterplan

The development is split into various experiences, all segmented and introduced through the Welcoming, Family, Event, Lifestyle, and Green Courtyard plazas that are designed to seamlessly drive visitors to delve into every part of Palmet.

The project includes the full spectrum of private and public spaces, equipped with parking spaces, smart access and planned circulation.

45
Feddans





Where energies align

Design Narrative

Every angle, element, and foundation at Palmet is designed with meticulous attention to the human psyche.

The flow and layout of the architectural zones are inspired by the linking of natural and urban life, in the form of Egypt's Nile Valley and the piazzas and public nodes in Historic Cairo's Al Moez Street.

Using the site's natural terrain, Palmet is made up of a strong green spine running as the main axis and source of life, with dispersed urban nodes of interest all around it. These public plazas and community hubs act like energy centers that are all interconnected and unique to keep everything intriguing from start to finish.

The design's genius lies in the way it maximizes views from every angle, integrate's the site's natural landscape, promotes soft mobility, and interconnects an urban spirit while balancing it out with the ease of nature.



Downtown of Palm Hills

Experience.
Recharge.
Create.
Shop.

Where
energies
align



Elevated Views

One of the main highlights of the West's downtown is the striking view, seen from all perspectives of the project. Situated at the top of the city, homeowners, business owners, and visitors alike will get swept away by the tranquil atmosphere, fresh air, and scenic views of city lights and terrain. The intelligent design of the space maximizes views to be uninterrupted and clear.

EXPERIENCE EVERYTHING. MISS NOTHING.

If there's anything worth experiencing on the west side of town, rest assured it'll be at Palmet.

Palmet is the social influence and energetic hub that unites, empowers, charges, and re-shapes the hill and the whole Palm Hills empire. The high-profile spaces and standards are so impressive, that they'll leave no room for mediocrity.

The downtown of Palm Hills will attract the best of the best, be it anchors, experiences, people, and opportunities. It is set up, curated, and destined to do so.

You will never have to leave the hill again.

Where
energies
align

ALIGN
BODY
& SOUL

Energize at Palmet

Discover how you flow and move to your internal rhythm.

Let your body tune into itself at Palmet's wellness center and gym overlooking the throbbing green outdoor spaces in front of you.

/Indulge/

/15/

NOURISH YOUR BEING



Indulge at Palmet

Decadent. International. Full-bodied. Delectable.
At Palmet, every meal goes beyond the traditional form
of sustenance.

It is an experience in and of itself. That's why we have
chosen a curated roster of high-profile, international
anchors to reside at Palmet.

FEEL
A RUSH
OF JOY

Experience at Palmet

There's life to live through music, movies, and cultured entertainment. Palmet sets the stage for it. Highly expressive and iconic performances, outdoor entertainment, festivals, and art showcases will be hosted at the amphitheater, turning Palmet into the cultural downtown that sets the rhythm for the area.

/Create/

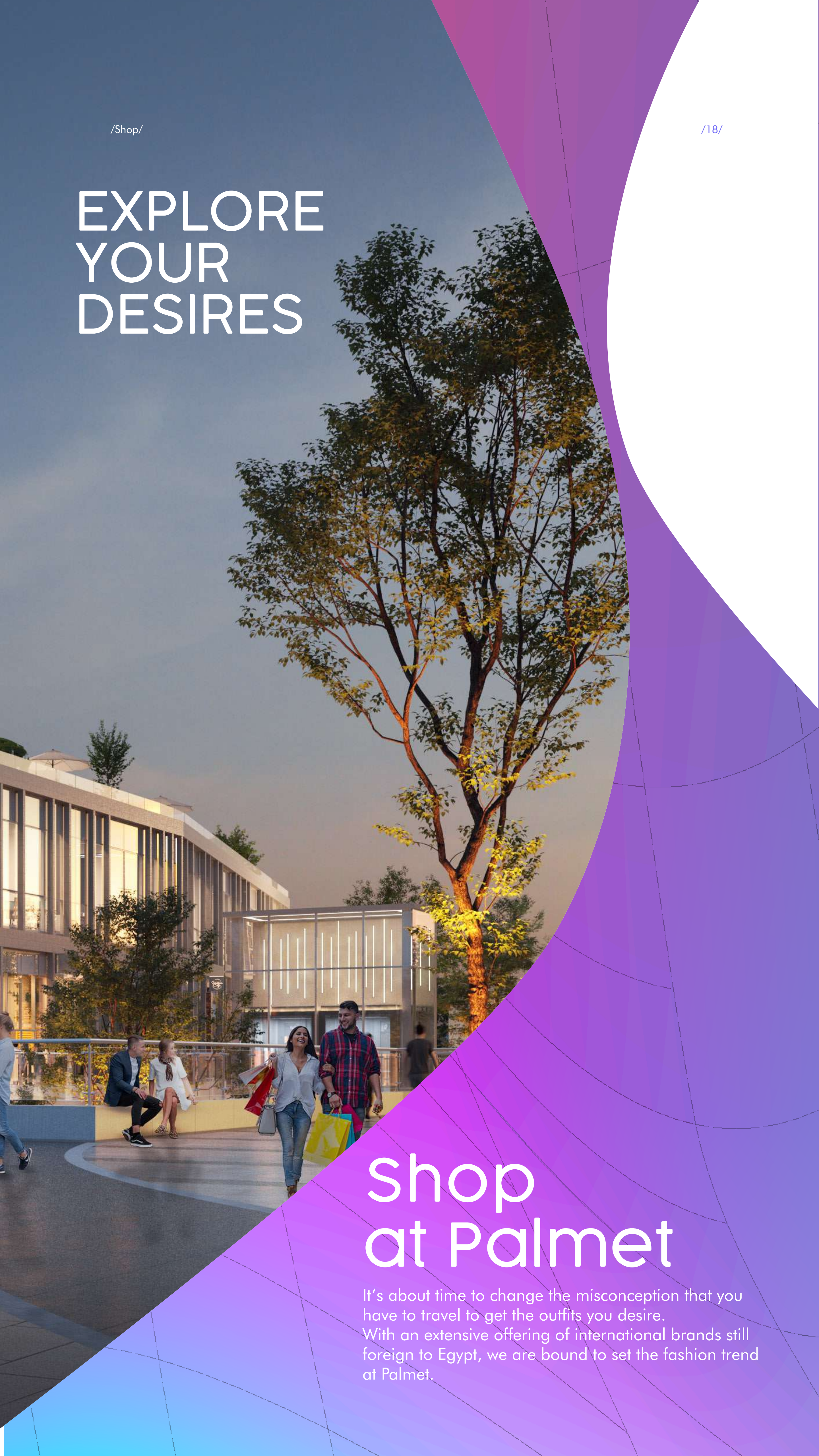
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EXPAND YOUR CREATIVITY

Create at Palmet

It takes one good experience to shift your energy. A creative one is the soul food for your being. Palmet will be home to art and dance studios to host the upcoming and established art enthusiasts of the area. A full-on art academy will add culture and richness to the space, providing educational routes and workshops for visitors.

EXPLORE YOUR DESIRES



Shop at Palmet

It's about time to change the misconception that you have to travel to get the outfits you desire. With an extensive offering of international brands still foreign to Egypt, we are bound to set the fashion trend at Palmet.

NEW POSSIBILITIES

Work at Palmet

Having a generously spacious office, glazed with mirrors and drenched in sunlight is already a highlight.

But being surrounded by gourmet dine-outs, rooftop bars, green areas, and international coffee shops and restaurants is why a work break at Palmet can't be topped off.

Wrap up your meeting by 8 and be at a rooftop bar by 8:05.

Work and leisure really do go hand in hand at Palmet.

/Stay/

/20/

RELAX AND UNWIND

Stay at Palmet

The freedom to be next to it all.

Whether in our international, star-studded boutique hotel or its signature apartments, live an elevated lifestyle that's seconds away from everything you'd ever need.

The serviced, and luxuriously glazed homes, be they temporary or permanent, allow you to not miss out on the spirit-filled downtown while still having a silent haven to retreat to.

Where Energies Align





Lower Ground Floor



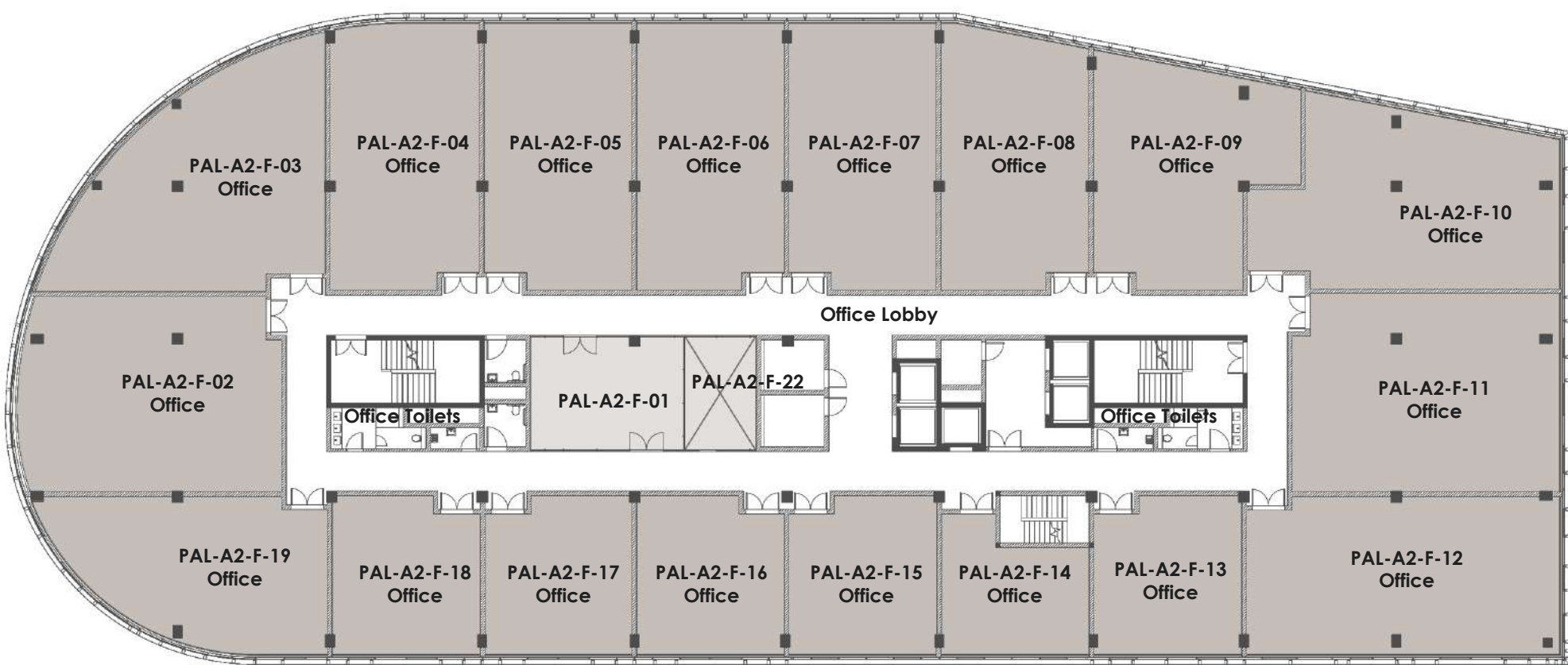
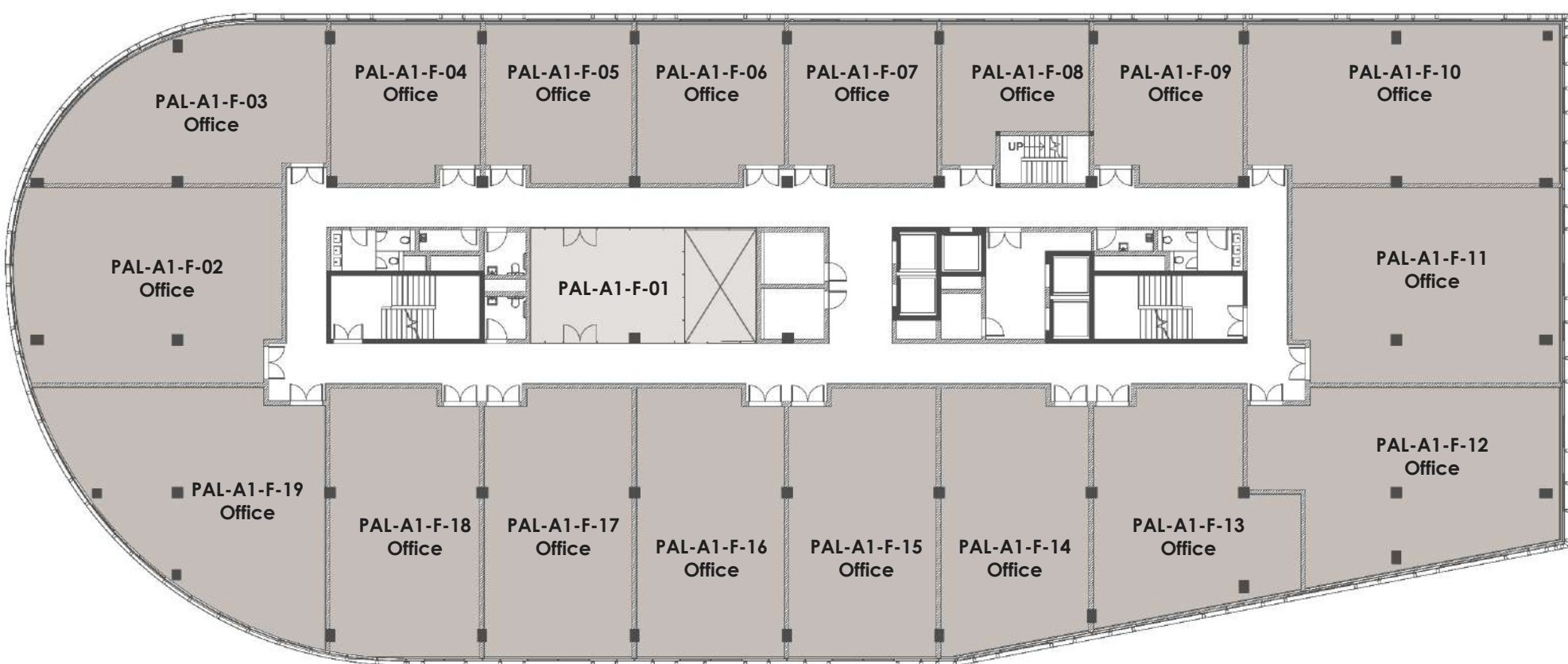
Building (A)

Upper Ground Floor



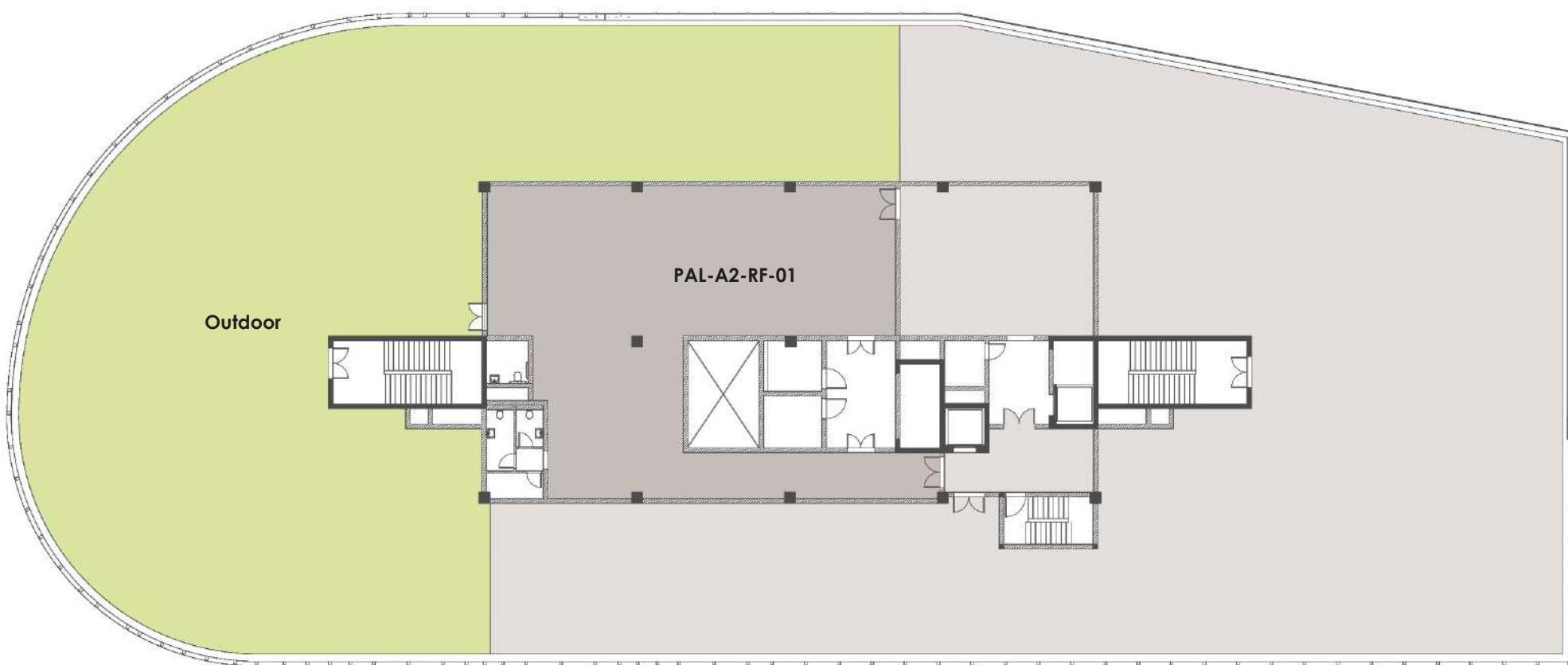
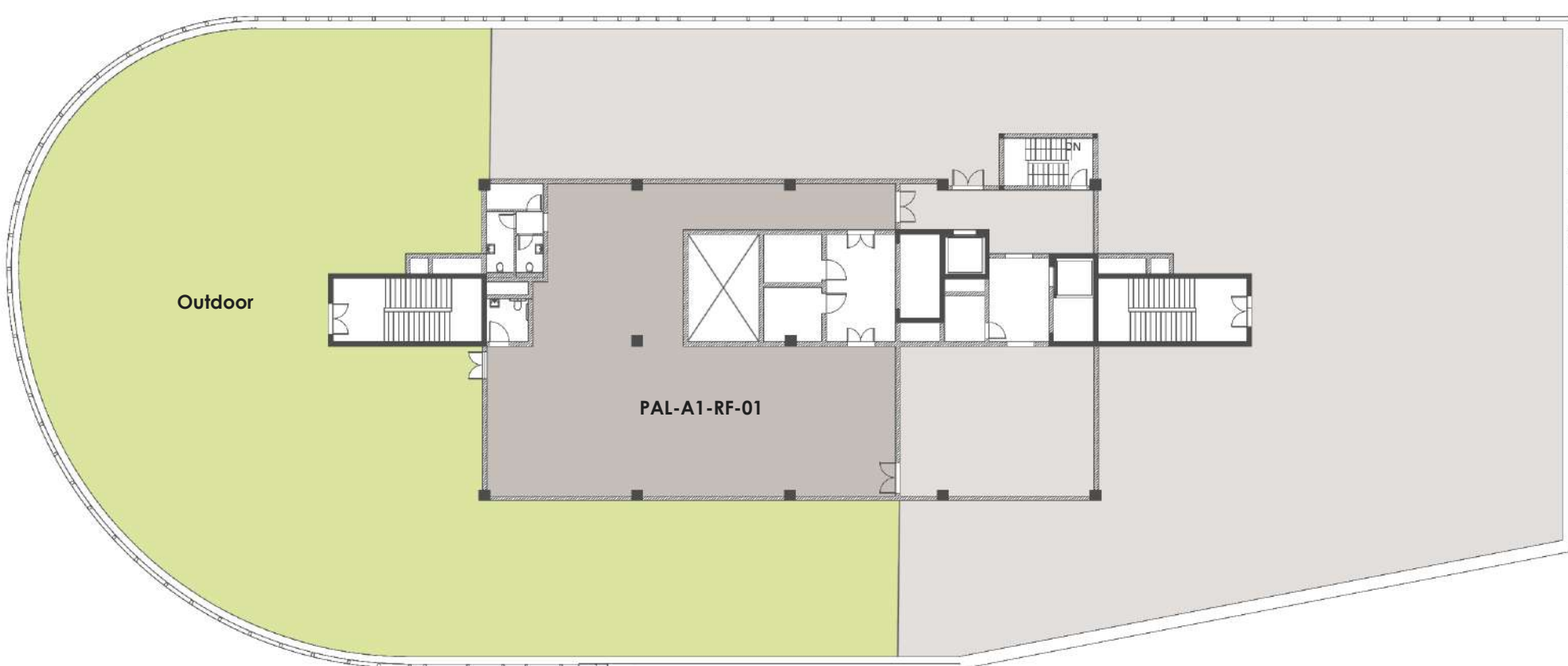
- Retail
- F & B
- Bank
- Office Lobby
- Pharmacy
- Outdoor

First Floor



- Office
- Meeting Room

Roof Floor



■ Indoor
■ Outdoor